



Telford and Wrekin

Carers Champion Training

Carers Champion: Role Overview

A Carers Champion is a member of staff within an organisation who helps raise awareness of unpaid carers and supports them to access the right information and services.

Carers Champions act as a link between their organisation and the All Age Carers Centre, helping ensure carers are recognised and signposted to appropriate support.

What a Carers Champion Does

As a Carers Champion, you will:

- Help identify carers within your service, workplace, or organisation
- Feel confident starting conversations with people who may have a caring role
- Signpost or refer carers to the All Age Carers Centre for information, advice and support
- Promote awareness of carers and their needs within your team or organisation
- Share information and updates from the All Age Carers Centre with colleagues
- Act as a link contact between your organisation and the All Age Carers Centre
- Attend regular forums to receive updates on best practice, to network and ask any questions

What a Carers Champion Is Not Expected to Do

A Carers Champion is not expected to:

- Provide specialist advice about carers' rights or services
- Offer ongoing emotional or structured support
- Be available to carers at all times
- The role is primarily about awareness, identification, and signposting



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How the All Age Carers Centre Will Support You

Carers Champions will receive:

- Carer awareness training
- Information and resources to share with colleagues
- Updates about support available for carers
- A contact point at the All Age Carers Centre for advice or queries

Why Carers Champions Matter

Many carers do not recognise themselves as carers and may not know support is available. By helping identify carers and connect them to the All Age Carers Centre, Carers Champions play an important role in ensuring carers can access the support they need.



All Age Carers Centre phone number: **01952 240209**



All Age Carers Centre email address: **admin@telfordcarers.org.uk**

Young Carers email address: **info.youngcarers@telfordcarers.org.uk**



All Age Carers Centre website: **www.telfordcarers.org.uk**